

GALA LIFE

Rate Card 2020

Gala Life is a long established **monthly** magazine. It is the 'Go to' place for information on local trades and services, great deals, places to eat, things to do and places to visit. It is a credible and trusted source of information for Galashiels, Melrose and surrounding areas. Print marketing with us will enhance your reputation and build your brand with both residents and visitors.

Our distribution is by Door to Door to **all homes and businesses in Galashiels, Melrose, Tweedbank, Langlee, Darnick and Dingleton** - It includes specially targeted "pick up" points including restaurants, coffee shops, hotels, B&Bs and anywhere that visitors have the opportunity to pick it up.

Remember it's delivered FREE, it's FREE to pickup and is FREE to view on-line from wherever you are. So, with up to **12,000** copies, your advert can reach **25,000+** potential readers, and unlimited reach over the net.

Our readers like us because we provide an excellent mix of interesting articles and access to local businesses and services. Our advertisers like us because we make their advertising budget work harder – big results at great value prices. Gala Life advertising includes free on line and mobile access to your advert.

We are a small business giving you a personal service. Should you need help building and creating an outstanding advert for your business, we can help with that too. With a small team we can quickly build up a great working relationship with you - so you feel part of the success story.

Gala Life works: because of our A5 size, content, look and feel, it is kept by the majority from one month until the next. Every month we include a very popular 'Get Out' section, with editorials from experts on Fitness, Property, Gardening and Computing. Combined with a topical 'theme' that gives Gala Life longevity - and your advert an unrivalled presence. All adverts and businesses are LOCAL - meaning better response rates and relevance.

Gala Life will provide you and your business with a unique opportunity to reach all your customers in a welcome format and promote your business successfully. We believe in positive brand promotion.

Full Colour Advertising Only

£59^{.99}

12,000 + Copies for just £59.99!

Or **SAVE 10%**
on a 3 month package

All Prices plus VAT

INSIDE PAGES	Height x Width	1 Issue	3 Issues
Quarter Page	93mm x 63mm	£59.99	£162
Half Page Horizontal	93mm x 128mm	£99.99	£269
Half Page Vertical	190mm x 63mm	£99.99	£269
Full Page Margin	190mm x 128mm	£199.99	£540
Full Page No Margin	210mm x 148mm + 3mm Bleed	£199.99	£540
Centre Pages (each)	As above	£225.00	£607
Inside Front/Back	210mm x 148mm + 3mm Bleed	£225.00	£607
BACK COVER	210mm x 148mm + 3mm Bleed	£250.00	£675
FRONT COVER	Max one per year	£299.00	n/a
DOUBLE PAGE	210mm x 296mm + 3mm Bleed	£349	n/a

- 12,000 + Copies Every Month
- 25,000 + Potential Readers - Every Month
- 100 % Coverage of Galashiels - Every Month
- 100% Coverage of Melrose Every Month
- FREE Magazine – No Cover Price For Readers
- FREE Copies For All Local Businesses Where Your Customers Can See You
- FREE Unlimited Coverage for your advert on our digital platform
- FREE Facebook support for your business campaign
- FREE Artwork
- FULL COLOUR - Your advert stands out and your business deserves nothing less
- DISCOUNTS for Block Booking
- Easy To Remember Deadlines—13th Monthly

Did You know that Gala Life also deliver leaflets?
We can deliver your company leaflets / menus for just £70 per 1000 or £499 for all 12,000 homes.

If you would like to be in Gala Life or would like more information - please contact

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....Our Business is Your Business!

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